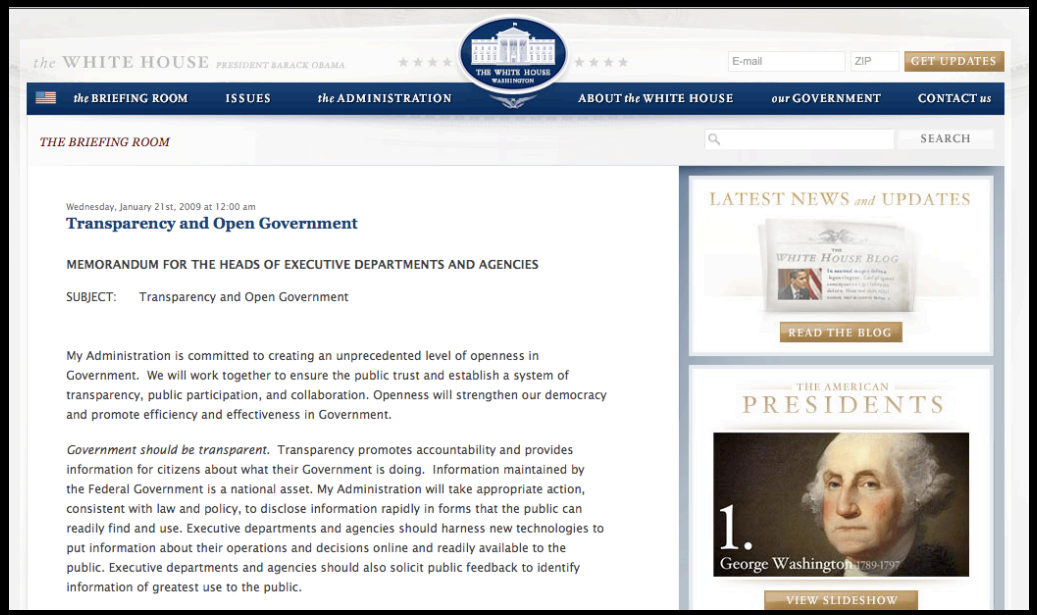
Part I: Open Gov History

Gov 3.0 February 2014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Wednesday, January 21st, 2009 at 12:00 am
Transparency and Open Government
MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES
SUBJECT: Transparency and Open Government
My Administration is committed to creating an unprecedented level of openness in Government. We will work together to ensure the public trust and establish a system of transparency, public participation, and collaboration. Openness will strengthen our democracy and promote efficiency and effectiveness in Government.
Government should be transparent. Transparency promotes accountability and provides information for citizens about what their Government is doing. Information maintained by the Federal Government is a national asset. My Administration will take appropriate action, consistent with law and policy, to disclose information rapidly in forms that the public can readily find and use. Executive departments and agencies should harness new technologies to put information about their operations and decisions online and readily available to the public. Executive departments and agencies should also solicit public feedback to identify information of greatest use to the public.
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1.
George Washington 1789-1797
VIEW SLIDESHOW

InformationWeek
Government
FEBRUARY 2010
OPEN
GOVERNMENT
Federal agencies are starting the hard technical work of opening more data and processes to the public p.16

share
burn
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remix
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collaborate
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we.gov
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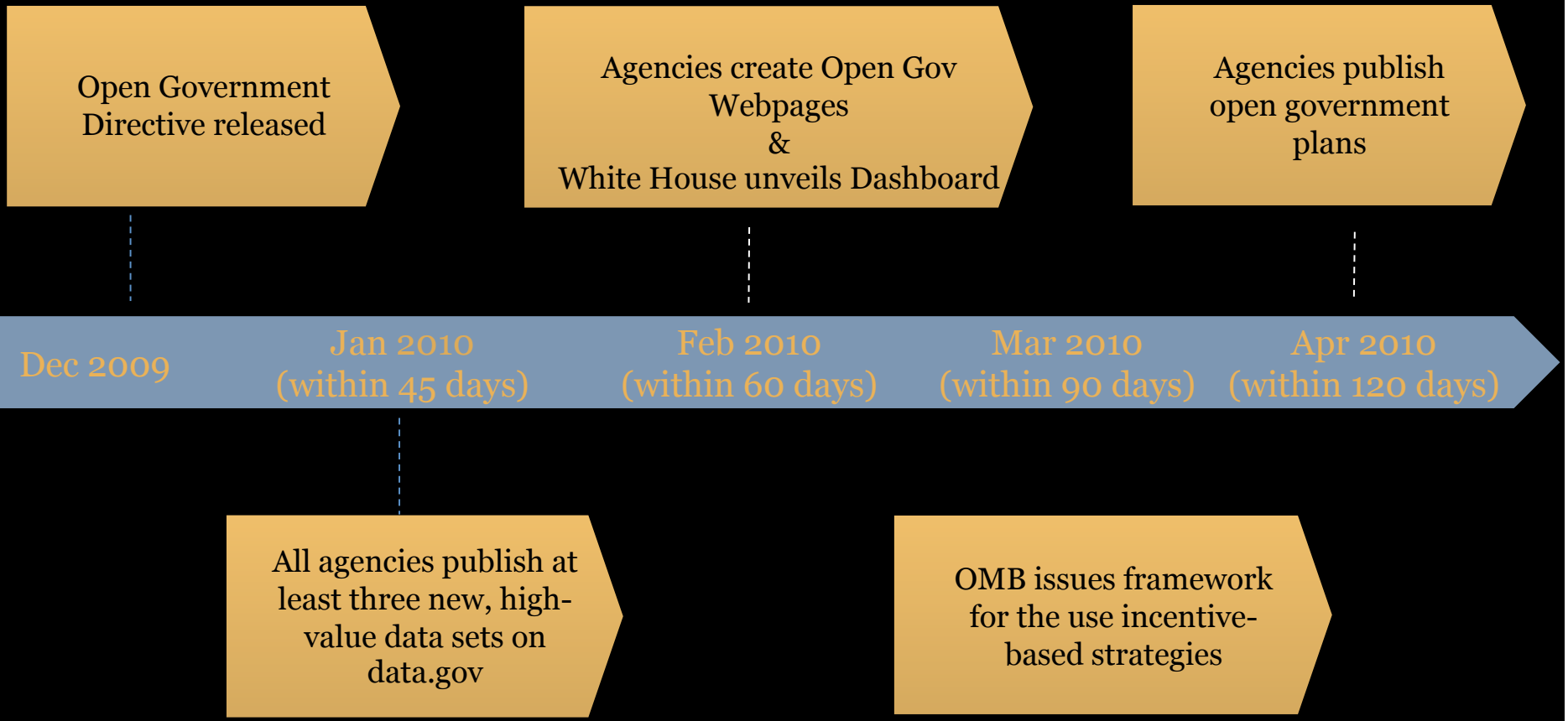
share
burn

Adobe opens up Washington
Read more ›

Open Government

Open Government *Policy*

Strategy to Deliver Results Across 120 Days



Open Government Plan

My Administration is committed to creating an unprecedented level of openness in Government. We will work together to ensure the public trust and establish a system of transparency, public participation, and collaboration. Openness will strengthen our democracy and promote efficiency and effectiveness in Government.

–President Barack Obama, Jan 21, 2009

People

Open Government *Projects* and *Platforms*

Hardwiring Accountability, Improving Lives, Evolving and Strengthening Democracy

Transparency

"While the Government must be able to prevent the public disclosure of information where such disclosure would compromise the privacy of American citizens, national security, or other legitimate interests, a democratic government accountable to the people must be as transparent as possible and must not withhold information for self-serving reasons or simply to avoid embarrassment."

Presidential Memorandum on Classified Information and Controlled Unclassified Information, May 27th, 2009

Opening Doors, Opening Data

“Government as a Platform”

Federal, State and Local Approach to Unlock the Value of Data

SATURDAY, FEBRUARY 27, 2010
Text -A A +A | Google Translate | RSS Feeds
REPORT FRAUD, WASTE & ABUSE
Connect With Us
RECOVERY.GOV
TRACK THE MONEY
Recovery.gov is the U.S. government's official website providing easy access to data related to Recovery Act spending and allows for the reporting of potential fraud, waste, and abuse.
All of Recovery.gov
Search
Go
HOME
ABOUT
ACCOUNTABILITY
WHERE IS THE MONEY GOING?
OPPORTUNITIES
NEWS
FAQS & RESOURCES
CONTACT US
U.S. TOTAL
for federal contracts, grants and loans as reported by recipients under Section 1512 of the Recovery Act.
Feb 17 - Dec 31, 2009
Based on Funds Awarded
$0
$22 B
$275
$200
$100
Billions
Funds Awarded
Funds Received
Roll over graph and map to see Recovery data.
Click on any state for more data.
Updated: 02/24/2010
Territories
Text View of Map Data
Source
View Recovery Information in Your Neighborhood
Zip
Go
HOUSING ASSISTANCE FOR MILITARY AND THEIR FAMILIES
Recovery Act funds are being used to help wounded service members and families of those killed avoid losses when selling their homes.
Read more about Housing Assistance >>
SOLD
HAP
Homeowners Assistance Program
1 2 3 4 5
OVERVIEW OF FUNDING
WHAT'S NEW
CHAIRMAN'S CORNER

Beyond Transparency: "Loved Data Lives Longer": Seeking Game Changing Solutions to Childhood Obesity

Presidential priority

Let's Move! Campaign

Liberating USDA data sets

Foundation-sponsored game competition

Engagement by volunteer developers

New products by the private sector

Participation

"Our commitment to openness means more than simply informing the American people about how decisions are made. It means recognizing that government does not have all the answers and that public officials need to draw on what citizens know. And, that's why as of today I'm directing members of my Administration to find new ways of tapping the knowledge and experience of ordinary Americans… Because the way to solve the problems of our time as one nation is by involving the American people in the policies that affect their lives."

President Obama, January 21, 2009

Participation: Meaningful and Manageable

Open Government Initiative
TRANSPARENCY ♦ PARTICIPATION ♦ COLLABORATION

OPEN GOV

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Open Government Blog

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Make Your Voice Heard

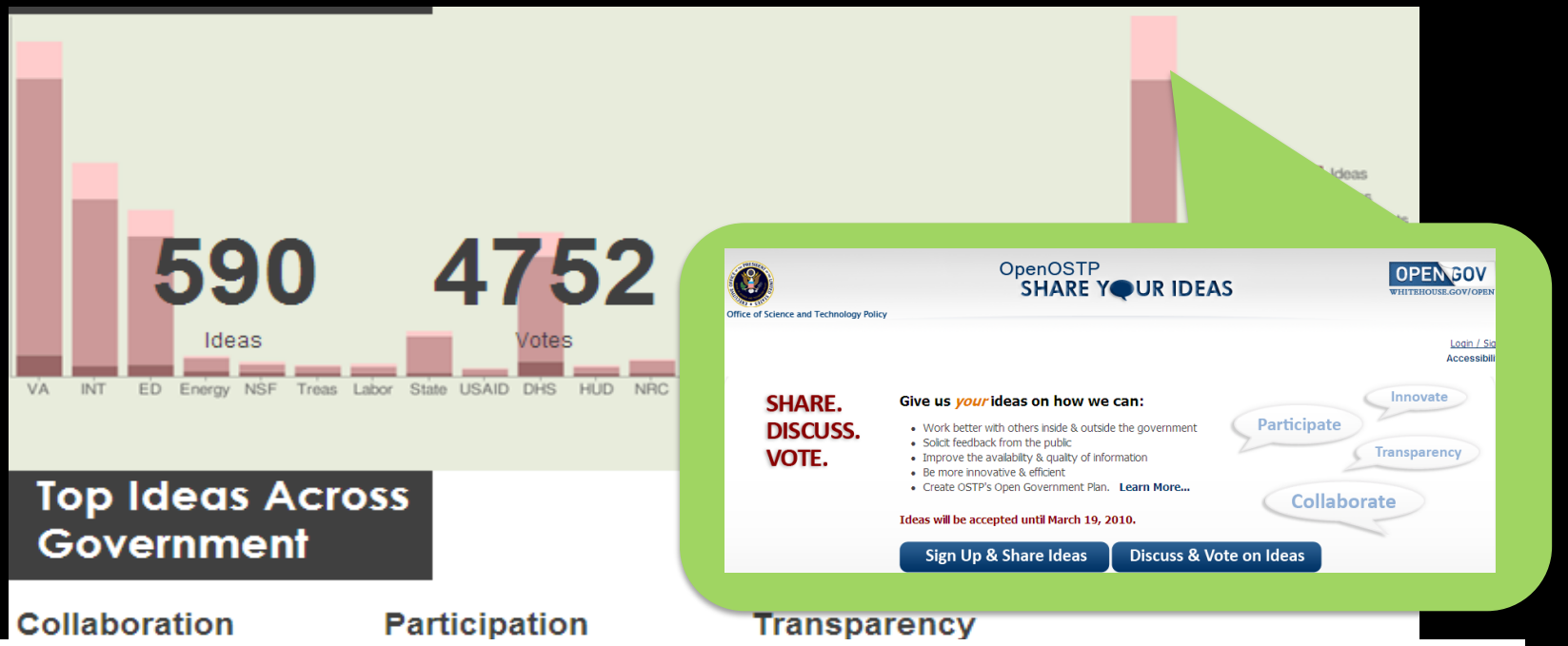
Posted by Tina Tchen on February 23, 2010 at 2:57 PM EST

On February 6, the White House Open Government Initiative launched a government wide public participation opportunity unprecedented in the history of our democracy. As part of the Open Government Directive issued in early December, every major agency published an open government website. These pages went live in early February complete with the latest news and updates, downloadable data unique to that agency, and information about how each agency is moving to implement the President's call for a more transparent, participatory, and collaborative government. These new websites also incorporate a mechanism for online civic engagement.

These websites will be most effective with broad input from as many members of the public as possible visiting these sites and providing feedback on the development of each agency's open government plan, including ideas for how to make the agency more effective and efficient and suggestions for data that should be published online. These public brainstorms utilize similar free, easy-to-use tools as the White House used in soliciting public engagement in developing its open government agenda. People can post an idea, comment on the ideas of others, and rate and rank ideas to provide the agency with an ordered list of categorized suggestions. This is the first time something like this has been tried across the entire executive branch and we are eager to solicit input

Open Policymaking

Seeking Input on Open Government Plans



Something exciting is happening: the U.S. government is opening up.

http://www.opengovtracker.com

COMMERCE.GOV/OPEN
UNITED STATES DEPARTMENT OF COMMERCE
Home
Data Sets
FOIA
Open Government Plan
Propose Your Ideas
PROPOSE YOUR IDEAS
SHARE YOUR THOUGHTS
OPEN GOVERNMENT AT COMMERCE
879
Ideas
7424
Votes
1584
Comments
24
Days to Go
HHS.gov/Open
EXPLORE. ENGAGE. ENLIGHTEN.
Data Sets
Tools
Our Plan
Discuss
Spotlight on
United States
DEPARTMENT OF TRANSPORTATION
Open Government Initiative
Open Government at NASA
Transparency - Participation - Collaboration
Ideas for Transparency at NASA
Submit an Idea
Homeland Security
Sections
Secretary Napolitano on Open Government

Platforms for Open Government:Apps.Gov

165 New Terms of Service Signed for Social Media

Facebook	35
Youtube	10
Flickr	12
Ideascale	9
MySpace	11

135,000+ visits and 11 million transacted since November

Collaboration

"I ran for President because I believe that we cannot solve the challenges of our time unless we solve them together." President Obama, National Archives, May 21st, 2009

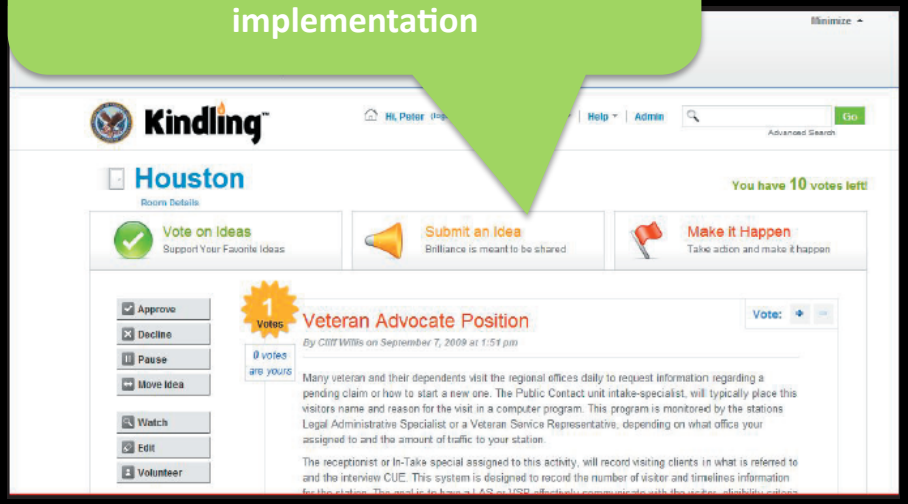
Collaboration: Policy Innovations

Health

Jobs

Science and Math Education

7,000+ workers (out of 19,000) submit, comment on 3,000+ ideas over one month –ten are approved for implementation



VBA Innovation Initiative

VA Engages Employees
to Reduce Claims Turnaround Times

APPS FOR THE ARMY

Wikified Army Field Guide

Soldiers collaboratively update Army Doctrine from the field

The Power of Visualizing Change: Open Government Innovations Gallery

INNOVATIONS GALLERY

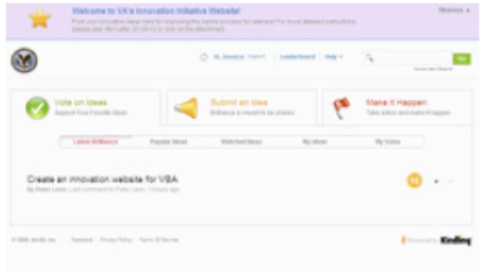
- Aristotle
- Business.gov
- Data.gov
- Development 2.0 Challenge
- DoDTechipedia
- Flu Prevention PSA Contest
- Healthreform.gov
- IT Dashboard
- IdeaFactory
- IdeaLab
- MCC Results Online
- NARA Collaborate
- NCLB Listening and Learning Tour
- National Lab Day
- Open for Questions
- Peer-to-Patent

Open Government Featured Innovations

MCC Results Online

Putting Results at the Forefront: Where Transparency Meets Smart U.S. Foreign Aid

Furthering a commitment to results and accountability, the MCC is increasing the transparency of its results data. Over the course of 2009, the MCC undertook a project to make all of its program performance data publicly available via an easily accessible results portal on its website.



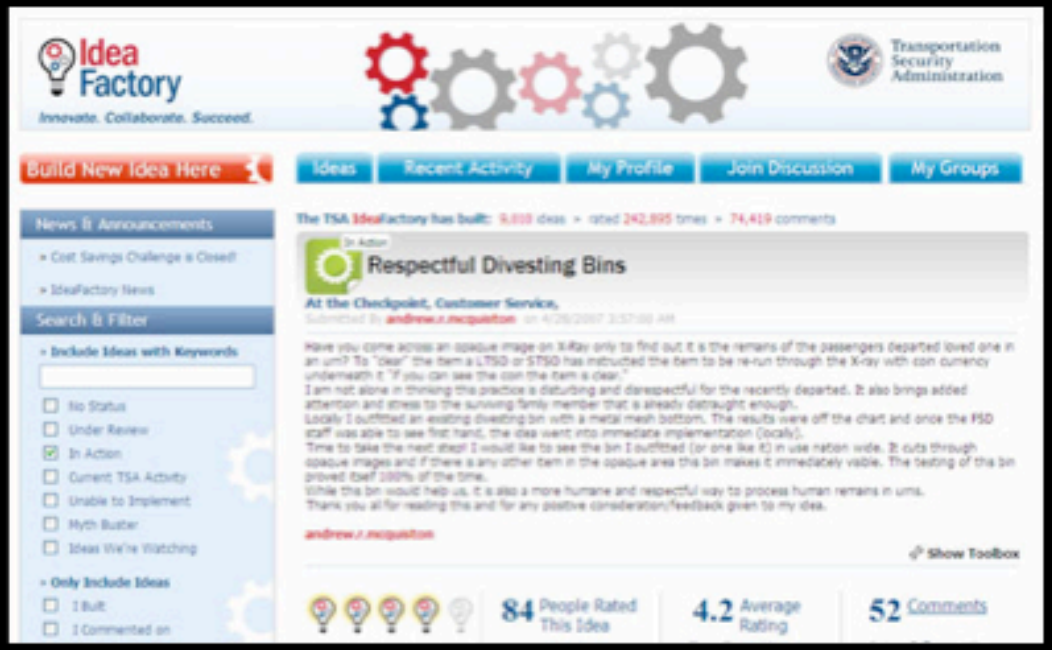
VBA Innovation Initiative

Veterans Benefits Administration employees submit groundbreaking ideas to improve the claims process for Veterans.

The Innovation Initiative creates a new channel for the very best ideas to reach VBA and VA leadership for implementation. These new channels of communication allow individuals who present an idea to participate in the development of the solution.

Generating Innovations: Idea Factory

TSA engages 50,000 employees



Description

Benefits

- # mployees are engaged and have higher morale because they have a voice and a meaningful way to suggest ideas and provide feedback.
- # Senior Leadership and TSA Program Managers get meaningful input

Case Study

- Employees post ideas, and rate and comment on those that interest them. They participate in two-way communication with agency leadership, TSA program offices, and each other.

Implementation

- 40 innovative ideas implemented in two years

The Legacy?

Successes

Failures

Part II: Bullet Point Boot Camp

Spring 2014

CHANGE.GOV
THE OFFICE OF THE
PRESIDENT-ELECT

First 100 Days

But….

- People are busy
- Lots to decide
- Not enough hours in the day
- Short attention spans
- Sleep deprived and stressed
- And lack access to information at their fingers
- Most importantly, they need something they can forward

BULLET

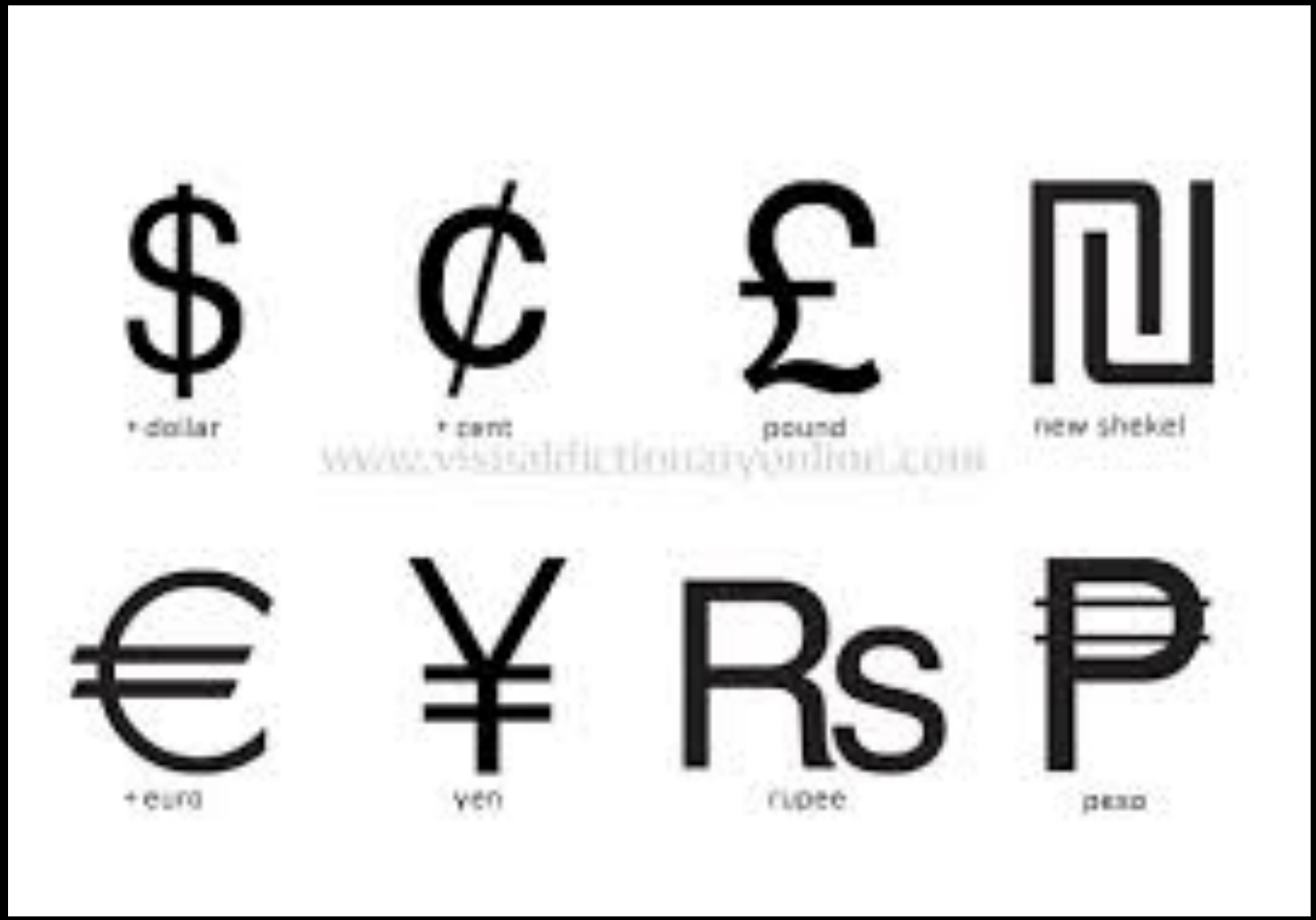
POINT

BOOT

CAMP

WE GET S#IT DONE

ONE
PAGE
MEMO
SELLING IDEAS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GULF OF YOUTUBE
SEA OF CULTURE
OCEAN OF SUBCULTURE
SEA OF PIRACY
IRC ISLES

No Machines

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Most Popular Datasets
1. Worldwide M 5+ Earthquakes, Past 7 Days
2. U.S. Overseas Loans and Grants (Greenbook)
3. Latest Volumes of Foreign Relations of the United...
4. MyPyramid Food Raw Data
5. Cooperative Research and Development...
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Outline the Memo

- What are the section headers? What are the contents?

Contents

- Catchy Title
- Next Day's Headline
- The Challenge and Why It Matters
- How It Serves Priorities
- Key Features
- Background including Case Study/Other Examples
- Implementation Options
  - Roll Out Plan and Timeline
  - Costs
  - Stakeholders and Partners
- Metrics
- Risks
- Mockups and Visuals

The Next Day's Headline

- *"President Obama continued his technology-fueled strategy to open government by making economic, environmental, and other government information available on a single website, allowing the public to create 'mash-ups' that transform raw data into useful knowledge."*

The Proposal

- Create a one-stop online web site for free access to data across all agencies that would allow the public to easily find, use, and repackage data held and generated by the government. Key elements:
  - Create data.gov website
  - Presidential memorandum requiring agencies to contribute data feeds
  - Data posted in industry standard formats for re-use by the public

Background

- Currently agency data is hard to find, published in proprietary formats, and does not take advantage of citizen engagement to add value to the raw information.
- During the campaign, President Obama promised to make government data "available online in universally accessible formats to allow citizens to make use of that data to comment, derive value, and take action in their own communities."
- Governments such as the District of Columbia have demonstrated that publishing data in this way spurs collaboration between citizens and their government.

Implementation and Resources

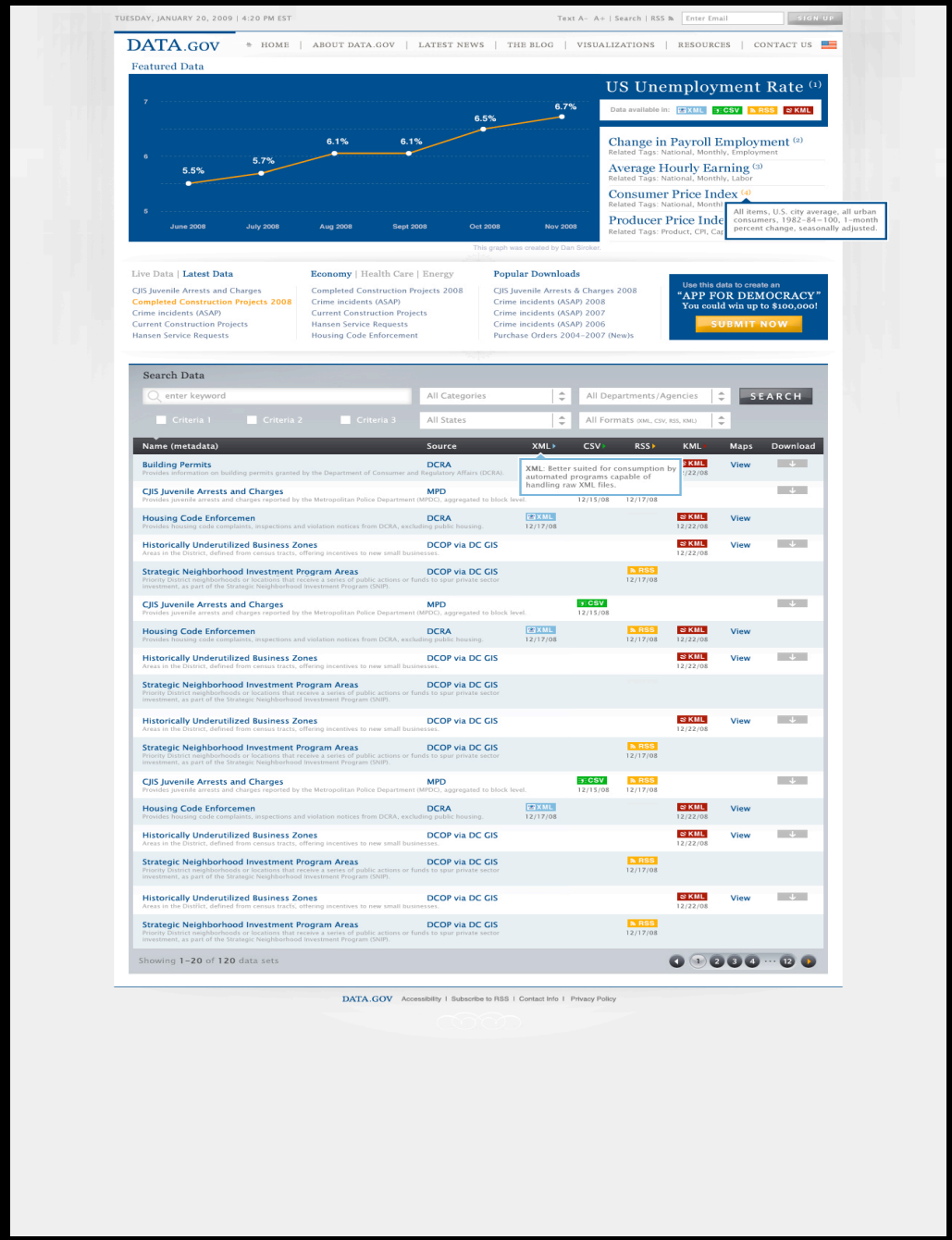
- GSA will set up and operate the website under the direction of the CIO
- $100k to set up, leveraging existing GSA webmaster resources
- Minimal time commitment by agency webmasters to identify data sources

Stakeholders

- “Data intensive” agencies (e.g., EPA, HHS, NBER)
- Outside transparency groups (e.g., Sunlight Foundation, OMB Watch)
- OMB

Key Risks

- Demand for greater government accountability by citizens and interest groups
- Expectation to maintain high-quality and increasing quantities of data over time
- Bureaucratic process hinders rapid rollout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US Unemployment Rate (1)
Data available in: XML CSV RSS KML
5.5%
5.7%
6.1%
6.1%
6.5%
6.7%
June 2008
July 2008
Aug 2008
Sept 2008
Oct 2008
Nov 2008
This graph was created by Dan Sirokar.
Change in Payroll Employment (2)
Related Tags: National, Monthly, Employment
Average Hourly Earning (3)
Related Tags: National, Monthly, Labor
Consumer Price Index (4)
Related Tags: National, Monthl
All items, U.S. city average, all urban consumers, 1982-84=100, 1-month percent change, seasonally adjusted.
Producer Price Inde
Related Tags: Product, CPI, Ca
Live Data | Latest Data
CJIS Juvenile Arrests and Charges
Completed Construction Projects 2008
Crime incidents (ASAP)
Current Construction Projects
Hansen Service Requests
Economy | Health Care | Energy
Completed Construction Projects 2008
Crime incidents (ASAP)
Current Construction Projects
Hansen Service Requests
Housing Code Enforcement
Popular Downloads
CJIS Juvenile Arrests & Charges 2008
Crime incidents (ASAP) 2008
Crime incidents (ASAP) 2007
Crime incidents (ASAP) 2006
Purchase Orders 2004-2007 (New)s
Use this data to create an "APP FOR DEMOCRACY" You could win up to $100,000!
SUBMIT NOW
Search Data
enter keyword
All Categories
All Departments/Agencies
SEARCH
Criteria 1
Criteria 2
Criteria 3
All States
All Formats (XML, CSV, RSS, KML)
Name (metadata)
Source
XML
CSV
RSS
KML
Maps
Download
XML: Better suited for consumption by automated programs capable of handling raw XML files.
Building Permits
Provides information on building permits granted by the Department of Consumer and Regulatory Affairs (DCRA).
DCRA
12/22/08
View
CJIS Juvenile Arrests and Charges
Provides juvenile arrests and charges reported by the Metropolitan Police Department (MPDC), aggregated to block level.
MPD
12/15/08
12/17/08
Housing Code Enforcemen
Provides housing code complaints, inspections and violation notices from DCRA, excluding public housing.
DCRA
12/17/08
12/22/08
View
Historically Underutilized Business Zones
Areas in the District, defined from census tracts, offering incentives to new small businesses.
DCOP via DC GIS
12/22/08
View
Strategic Neighborhood Investment Program Areas
Priority District neighborhoods or locations that receive a series of public actions or funds to spur private sector investment, as part of the Strategic Neighborhood Investment Program (SNIP).
DCOP via DC GIS
12/17/08
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MPD
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12/22/08
View
Strategic Neighborhood Investment Program Areas
Priority District neighborhoods or locations that receive a series of public actions or funds to spur private sector investment, as part of the Strategic Neighborhood Investment Program (SNIP).
DCOP via DC GIS
12/17/08
Showing 1-20 of 120 data sets
1 2 3 4 ... 12
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But More Important

Who is the Decision Maker?

Who Else Needs to Receive the Memo? Who Needs to Buy In Before You Send It?

Who is Cced and Who is BCCed?

Who Needs to Send the Memo?

Write the Memo You Want Someone Else to Send

Options Memo

- Statement of the Problem
- Why It Matters
- Why the World is Better If You Tackle It
- What are Options for How to Tackle (Strategies)
  - What are Pros and Cons of Each Option
- What is required to implement those strategies (Tactics)