


Part I: Open Gov History

Gov 3.0 February 2014

the WHITE HOUSE


PRESIDENT BARACK OBAMA

★★★★★



★★★★★

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the ADMINISTRATION

ABOUT the WHITE HOUSE

our GOVERNMENT

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THE BRIEFING ROOM

SEARCH

Wednesday, January 21st, 2009 at 12:00 am

Transparency and Open Government

MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

SUBJECT: Transparency and Open Government

My Administration is committed to creating an unprecedented level of openness in Government. We will work together to ensure the public trust and establish a system of transparency, public participation, and collaboration. Openness will strengthen our democracy and promote efficiency and effectiveness in Government.

Government should be transparent. Transparency promotes accountability and provides information for citizens about what their Government is doing. Information maintained by the Federal Government is a national asset. My Administration will take appropriate action, consistent with law and policy, to disclose information rapidly in forms that the public can readily find and use. Executive departments and agencies should harness new technologies to put information about their operations and decisions online and readily available to the public. Executive departments and agencies should also solicit public feedback to identify information of greatest use to the public.

LATEST NEWS and UPDATES



READ THE BLOG

THE AMERICAN PRESIDENTS



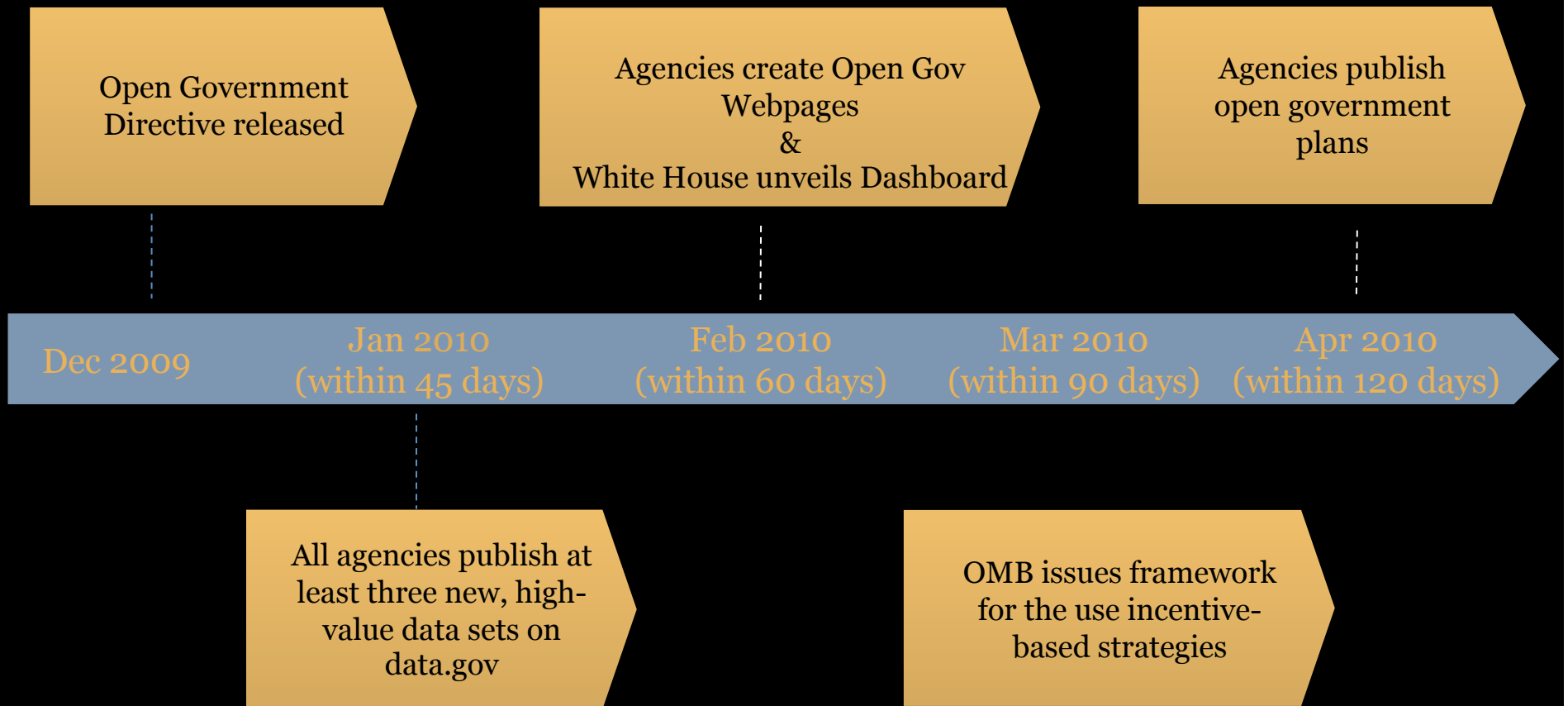
1. George Washington 1732-1799

VIEW SLIDESHOW



Open Government *Policy*

Strategy to Deliver Results Across 120 Days



Open Government Plan



Transparency

Participation

Collaboration

My Administration is committed to creating an unprecedented level of openness in Government. We will work together to ensure the public trust and establish a system of transparency, public participation, and collaboration. Openness will strengthen our democracy and promote efficiency and effectiveness in Government.

—President Barack Obama, Jan 21, 2009



People





Open Government *Projects and Platforms*

Hardwiring Accountability, Improving Lives, Evolving and Strengthening Democracy

Transparency

“While the Government must be able to prevent the public disclosure of information where such disclosure would compromise the privacy of American citizens, national security, or other legitimate interests, a democratic government accountable to the people must be as transparent as possible and must not withhold information for self-serving reasons or simply to avoid embarrassment.”

Presidential Memorandum on Classified Information and Controlled Unclassified Information, May 27th, 2009

Opening Doors, Opening Data



“Government as a Platform”





Federal, State and Local Approach to Unlock the Value of Data

The image is a collage of various government data portals and a callout box. At the top is the **DATA.GOV** website, dated Tuesday, September 08, 2009. It features a navigation bar with links like HOME, CATALOGS, STATE/LOCAL, ABOUT, FAQ, CONTACT US, and SUGGEST OTHER DATASETS. The main content area includes the slogan "DISCOVER. PARTICIPATE. ENGAGE." and a section for "FEATURED TOOL: RECREATION INFORMATION DATA" with a green circular icon of a hiker. Below this are links to "RAW" DATA CATALOG, TOOL CATALOG, and GEODATA CATALOG. A green callout box on the right contains an image of an iPhone displaying the **OPENREGS.com** app and the text: "Check out our new iPhone app! The Federal Register always in your pocket. And best of all, it's free!". Below the main DATA.GOV section are several other government portals: **District of Columbia** (with links like OCTO HOME, About OCTO, How to Reach Us, Ask the CTO, FOIA Requests, News Room), **NYC Stat** (Mayor's Office of Open Data), **utah.gov** (THE OFFICIAL WEBSITE), **CA.gov State of California** (with links like Home, Business, Education, Employment, Health, Home & Family, Alerts, Data, Mobile, Multimedia, RSS, Government Links, Popular Links), and **DataSF beta** (THE OFFICIAL WEBSITE, with links like Datasets, About, Scorecard, Contact Us, Suggest Other Datasets/Apps, Elections, Environment, Geography, Health, Housing, Public Safety, What is DataSF?, Datasets). At the bottom center is the **EXECUTIVE OFFICE OF THE PRESIDENT OF THE UNITED STATES** seal.

USA SATURDAY, FEBRUARY 27, 2010

Text -A A +A | Google Translate | RSS Feeds

REPORT FRAUD, WASTE & ABUSE

Connect With Us    



RECOVERY.gov

TRACK THE MONEY

Recovery.gov is the U.S. government's official website providing easy access to data related to Recovery Act spending and allows for the reporting of potential fraud, waste, and abuse.

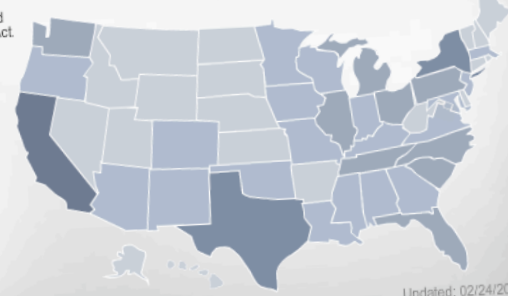
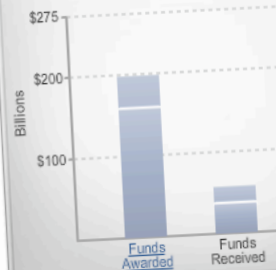
All of Recovery.gov

Search Go

- HOME
- ABOUT
- ACCOUNTABILITY
- WHERE IS THE MONEY GOING?
- OPPORTUNITIES
- NEWS
- FAQS & RESOURCES
- CONTACT US

U.S. TOTAL

for federal contracts, grants and loans as reported by recipients under Section 1512 of the Recovery Act Feb 17 - Dec 31, 2009



Roll over graph and map to see Recovery data. Click on any state for more data.

Updated: 02/24/2010

Territories 

Text View of Map Data
Source

View Recovery Information in Your Neighborhood

Zip Go

HOUSING ASSISTANCE FOR MILITARY AND THEIR FAMILIES

Recovery Act funds are being used to help wounded service members and families of those killed avoid losses when selling their homes.

Read more about Housing Assistance >>



1 2 3 4 5 || >

OVERVIEW OF FUNDING

WHAT'S NEW

CHAIRMAN'S CORNER

Beyond Transparency: “Loved Data Lives Longer”: Seeking Game Changing Solutions to Childhood Obesity

Presidential priority

Let's Move! Campaign

Liberating USDA data sets

Foundation-sponsored game competition

Engagement by volunteer developers

New products by the private sector



Participation

“Our commitment to openness means more than simply informing the American people about how decisions are made. It means recognizing that government does not have all the answers and that public officials need to draw on what citizens know. And, that’s why as of today I’m directing members of my Administration to find new ways of tapping the knowledge and experience of ordinary Americans... Because the way to solve the problems of our time as one nation is by involving the American people in the policies that affect their lives.”

President Obama, January 21, 2009

Participation: Meaningful and Manageable

Open Government Initiative

TRANSPARENCY ♦ PARTICIPATION ♦ COLLABORATION

OPEN GOV

About Open Government | Open Gov Blog | Around the Government | Innovations Gallery

Open Government Blog

 Subscribe

Make Your Voice Heard

Posted by Tina Tchen on February 23, 2010 at 2:57 PM EST

On February 6, the White House Open Government Initiative launched a government wide public participation opportunity unprecedented in the history of our democracy. As part of the [Open Government Directive](#) issued in early December, every major agency published an [open government website](#). These pages went live in early February complete with the latest news and updates, downloadable data unique to that agency, and information about how each agency is moving to implement the President's call for a more transparent, participatory, and collaborative government. These new websites also incorporate a mechanism for online civic engagement.

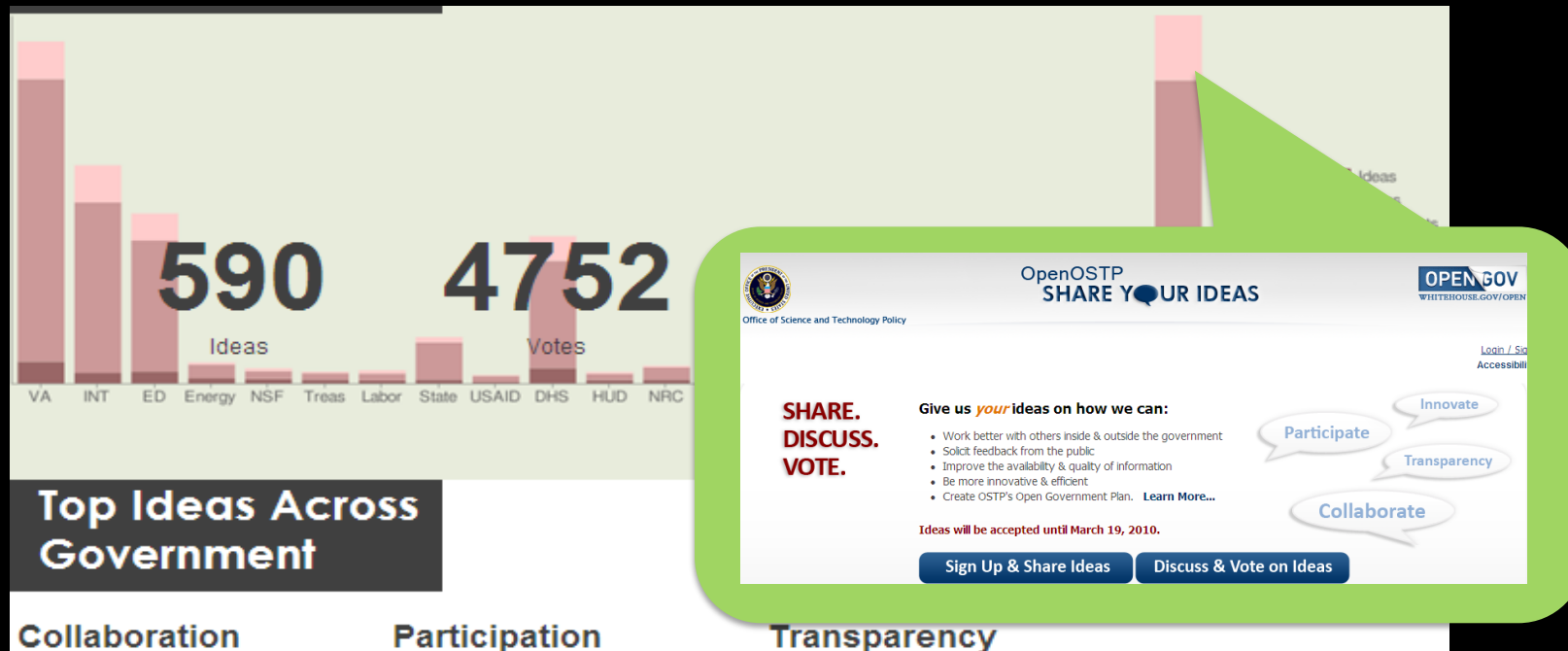
These websites will be most effective with broad input from as many members of the public as possible visiting these sites and providing feedback on the development of each agency's open government plan, including ideas for how to make the agency more effective and efficient and suggestions for data that should be published online. These public brainstorming utilize similar free, easy-to-use tools as the White House used in soliciting public engagement in developing its open government agenda. People can post an idea, comment on the ideas of others, and rate and rank ideas to provide the agency with an ordered list of categorized suggestions. This is the first time something like this has been tried across the entire executive branch and we are eager to solicit input.

Open Policymaking

RegInfo.gov
GSA General Services Administration
Home | Review Status | Regulatory Review | Information Collection Review | Where to find Federal Regulatory Information | FAQs | Contact Us
Search: Agendas ☐ Reg Review ☐ ICR
Pending Actions By Rule Stage
AGENCIES WITH THE MOST REGULATORY ACTIONS CURRENTLY UNDER REVIEW
Number of Pending Actions
EPA 18
USDA 10
DOT 8
HHS 7
AS 7
Total Pending: 50
REGULATORY REVIEW
Executive Order 12866 directs agencies to follow certain principles in rulemaking, such as consideration of alternatives and

the WHITE HOUSE PRESIDENT BARACK OBAMA
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BLOG PHOTOS & VIDEO BRIEFING ROOM ISSUES
Search the WHITE HOUSE website
Get Email Updates | Contact Us
Open for Questions: More Questions from You Tube
February 05, 2010 | 38:56
Heather Higginbottom, Domestic Policy Council, Brian Deese, National Economic Council, and Ben Rhodes, National Security Council answer additional YouTube questions in response to the State of the Union address.
PHASE ONE: BRAINSTORM
Share your ideas recommendations on how to make government more open. Vote on proposed ideas or add your own.
PARTICIPATE
PHASE TWO: DISCUSS
Dig deeper on the ideas and challenges identified during the Brainstorm phase.
BEGINS JUNE 3rd
PHASE THREE: DRAFT
Collaborate on crafting constructive proposals to address challenges from the Discussion phase.
BEGINS JUNE 15th
On January 21, 2009, his first full day in office, the President issued a Memorandum on Transparency and Open Government and called for recommendations for making the Federal government more transparent, participatory, and collaborative.
As Valerie Jarrett, Senior Advisor to the President says in the video below, we are proud "to announce an important next step in this historic call to action - one that will help us achieve a new foundation for our government - a foundation built on the values of transparency, accountability and responsibility."
The Administration is committed to developing those recommendations in an open fashion. Consistent with the President's mandate, we want to be fully transparent in our work, participatory in soliciting your ideas and expertise, and collaborative in how we experiment together to use new tools and techniques for

Seeking Input on Open Government Plans



Something exciting is happening: the U.S. government is opening up.

<http://www.opengovtracker.com>

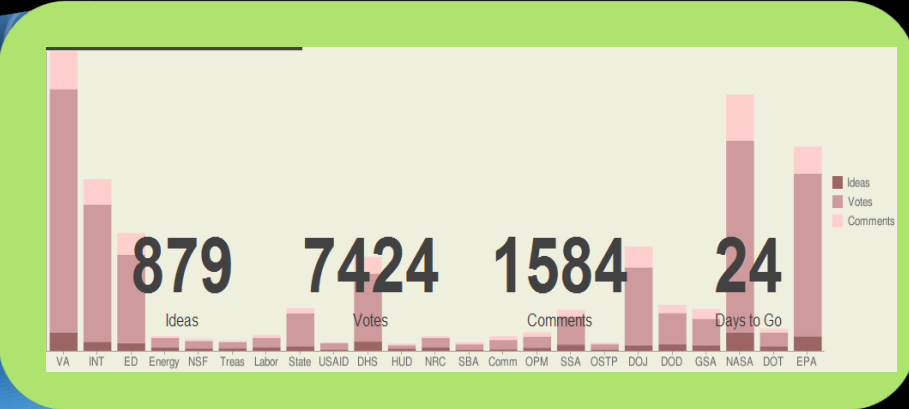
COMMERCE.GOV/OPEN
UNITED STATES DEPARTMENT OF COMMERCE

TRANSPARENCY • PARTICIPATION • COLLABORATION

Home Data Sets FOIA Open Government Plan Propose Your Ideas

PROPOSE YOUR IDEAS
SHARE YOUR THOUGHTS

OPEN GOVERNMENT AT COMMERCE
President's Obama's first executive action was to sign the *Memorandum on Transparency and Open Government*, which sought to bridge the gap between the American people and their government. The Department of Commerce is committed to the subsequent *Open Government Directives*, aiming to increase transparency, participatory and collaborative governance.



HHS.gov/Open

EXPLORE. ENGAGE. ENLIGHTEN.

Data Sets Tools Our Plan Discuss

Spotlight on
Hospital Comparison
Comparison data for hospital quality measures. More

Home Data Sets Tools Our Plan FOIA

Paula
TSA Officer

United States DEPARTMENT OF TRANSPORTATION

Home About Briefing Room Services

Open Government Initiative
Transparency • Participation • Collaboration

At the Department of Transportation we are working hard to become more participatory, collaborative and transparent. Soon we'll be launching a full-fledged Open Government page here. Check back soon.

DOT Open Government Plan
DOT has drafted an outline for their Open Government Plan, due April 7, 2010. In the spirit of transparency we are sharing the proposed content of this plan, which goes beyond the requirements listed in the *Open Government Directives*. We will continue to update this outline, once the Citizen Engagement Tool is launched.

Senior Accountable Officials
Open Government: H. Giovanni Camarillo, Associate CIO, Business Technology Alignment & Governance
Financial Quality: Chris Bertram, Assistant Secretary for Budget and Programs/CFO
Email: open@dot.gov

Open Government at NASA
Transparency - Participation - Collaboration

About Open Government

Welcome to NASA's Open Government Web page. The three principles of transparency, participation, and collaboration form the cornerstone of an open government.

- **Transparency** promotes accountability by providing the public with information about what the Government is doing.
- **Participation** allows members of the public to contribute ideas and expertise so that their government can make policies with the benefit of information that is widely dispersed in society.

Submit an Idea
Ideas Deadline: Mar. 19, 2010
30 15 10 02
Days Hours Min Sec

Homeland Security

Home Counterterrorism Border Security Preparedness, Response, Recovery Immigration Unified DHS About

Sections

- Overview of the Open Government Initiative
- Dialogue Period Open
- Implementing the Open Government Initiative
- Featured Data Sets
- Examples
 - Transparency
 - Participation
 - Collaboration
- Department Structure



Platforms for Open Government: Apps.Gov

165 New Terms of Service Signed for Social Media

Facebook	35
Youtube	10
Flickr	12
Ideascale	9
MySpace	11

135,000+ visits and 11 million transacted since November

The screenshot shows the Apps.Gov website homepage. At the top, the GSA logo and 'Apps.Gov A Service Provided by GSA' are visible. Navigation links include Home, Business Apps, Productivity Apps, Cloud IT Services, and Social Media Apps. A search bar and a 'GO' button are present. The main content area features a large image of the US Capitol building with a circular graphic overlay. Text reads 'Welcome to Apps.gov' and describes the platform as a source for cloud computing applications. A video player titled 'What is Cloud Computing?' is shown with a play button and a 'Watch the video now' link. Below this, a section titled 'What type of solution do you need?' offers two options: 'Business Apps' and 'Cloud IT Services'. The 'Business Apps' section includes a diagram of business processes and states 'GSA Cloud Business Apps has a solution!'. The 'Cloud IT Services' section includes an image of server racks and states 'GSA Cloud IT Services has the answer!'.

GSA Apps.Gov
A Service Provided by GSA

Welcome Register | Log In
0 Items in Cart \$0.00

Contact Us | Cloud FAQs | Vendor FAQs

Home Business Apps Productivity Apps Cloud IT Services Social Media Apps

HOME » SEARCH FOR IN All Categories GO

Welcome to Apps.gov

Apps.gov is your source for cloud computing applications designed to help your agency harness the power of today's technology. Whether it's Business or Productivity Applications, Cloud IT Services or Social Media solutions, Apps.gov is the place to get your government agency in the cloud.

What is Cloud Computing?
Want to learn more?
Watch this brief video for an overview of Cloud Computing to gain a better understanding of what it is and its benefits.
Watch the video now »
[Video transcript »](#)

What type of solution do you need?

Business Apps
Your agency or service is complex and requires state-of-the-art software to get business done.
GSA Cloud Business Apps has a solution!

Cloud IT Services
Need a better solution to reduce cost and implement projects faster?
GSA Cloud IT Services has the answer!

Collaboration

“I ran for President because I believe that we cannot solve the challenges of our time unless we solve them together.” President Obama, National Archives, May 21st, 2009

Collaboration: Policy Innovations



Health



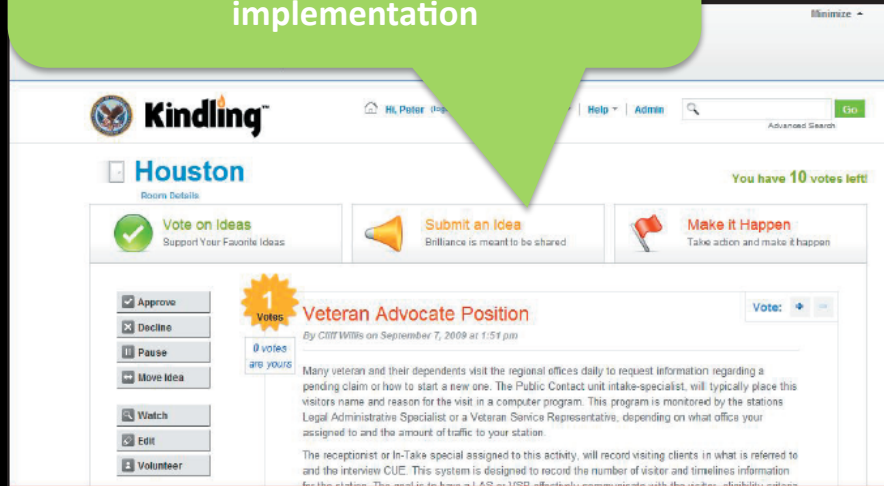
Tools for America's Job Seekers

Jobs



Science and Math Education

7,000+ workers (out of 19,000) submit,
comment on 3,000+ ideas over one
month –ten are approved for
implementation



VBA Innovation Initiative

VA Engages Employees
to Reduce Claims Turnaround Times



Wikified Army Field Guide

Soldiers collaboratively update
Army Doctrine from the field



The Power of Visualizing Change: Open Government Innovations Gallery

INNOVATIONS GALLERY

Aristotle

Business.gov

Data.gov

Development 2.0
Challenge

DoDTechipedia

Flu Prevention PSA
Contest

Healthreform.gov

IT Dashboard

IdeaFactory

IdeaLab

MCC Results Online

NARA Collaborate

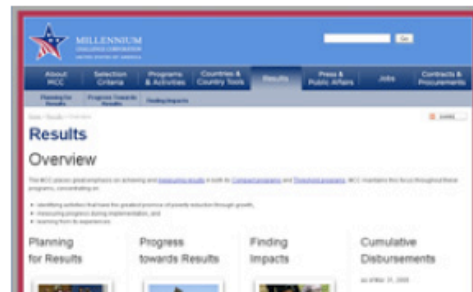
NCLB Listening and
Learning Tour

National Lab Day

Open for Questions

Peer-to-Patent

Open Government Featured Innovations



MCC Results Online

Putting Results at the Forefront: Where Transparency Meets Smart U.S. Foreign Aid

Furthering a commitment to results and accountability, the MCC is increasing the transparency of its results data. Over the course of 2009, the MCC undertook a project to make all of its program performance data publicly available via an easily accessible results portal on its website.



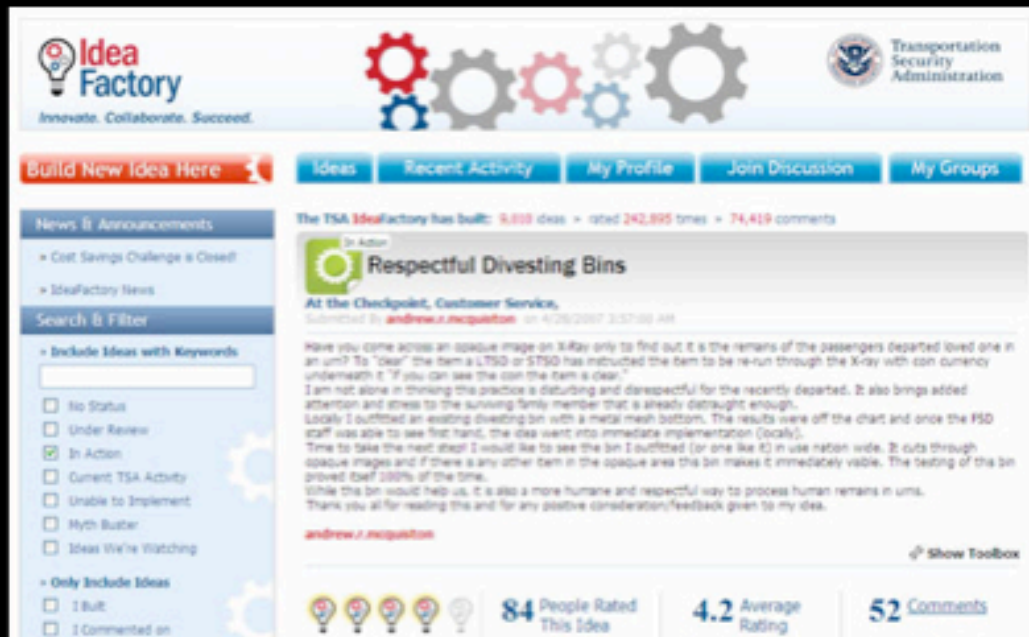
VBA Innovation Initiative

Veterans Benefits Administration employees submit groundbreaking ideas to improve the claims process for Veterans.

The Innovation Initiative creates a new channel for the very best ideas to reach VBA and VA leadership for implementation. These new channels of communication allow individuals who present an idea to participate in the development of the solution.

Generating Innovations: Idea Factory

TSA engages 50,000 employees



Description

Benefits

- # employees are engaged and have higher morale because they have a voice and a meaningful way to suggest ideas and provide feedback.
- # Senior Leadership and TSA Program Managers get meaningful input

Case Study

- Employees post ideas, and rate and comment on those that interest them. They participate in two-way communication with agency leadership, TSA program offices, and each other.

Implementation

- 40 innovative ideas implemented in two years

The Legacy?

Successes

Failures

Part II: Bullet Point Boot Camp

Spring 2014





CHANGE.GOV
THE OFFICE OF THE
PRESIDENT-ELECT



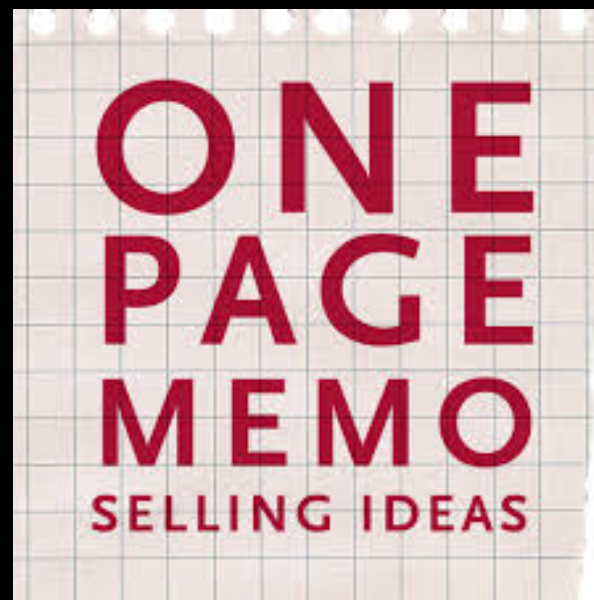
First 100 Days

But....

- People are busy
- Lots to decide
- Not enough hours in the day
- Short attention spans
- Sleep deprived and stressed
- And lack access to information at their fingers
- Most importantly, they need something they can forward



WE GET S#IT DONE





+ dollar



+ cent



pound



new shekel

www.visualdictionaryonline.com



+ euro



yen



rupee

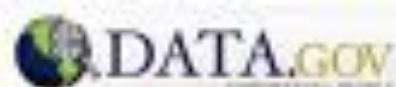


peso



No Machines





[HOME](#) [DATA](#) [TOOLS](#) [COMMUNITY](#) [METRICS](#) [DIALOGUE](#) [WHAT'S NEW](#)

HAPPY
1ST ANNIVERSARY
DATA.GOV

47 → 250,028

[VIEW MORE](#)



< || >

Most Popular Datasets

1. Worldwide Major Earthquakes, Past 7 Days
2. U.S. Overseas Loans and Grants (Greenbook)
3. Latest Volumes of Foreign Relations of the United States
4. MyPyramid Food Plan Data
5. Cooperative Research and Development

SEARCH OUR CATALOGS

[SEARCH](#)

Outline the Memo

- What are the section headers? What are the contents?

Contents

- Catchy Title
- Next Day's Headline
- The Challenge and Why It Matters
- How It Serves Priorities
- Key Features
- Background including Case Study/Other Examples
- Implementation Options
 - Roll Out Plan and Timeline
 - Costs
 - Stakeholders and Partners
- Metrics
- Risks
- Mockups and Visuals

The Next Day's Headline

- *“President Obama continued his technology-fueled strategy to open government by making economic, environmental, and other government information available on a single website, allowing the public to create ‘mash-ups’ that transform raw data into useful knowledge.”*

The Proposal

- Create a one-stop online web site for free access to data across all agencies that would allow the public to easily find, use, and repackage data held and generated by the government. Key elements:
 - Create data.gov website
 - Presidential memorandum requiring agencies to contribute data feeds
 - Data posted in industry standard formats for re-use by the public

Background

- Currently agency data is hard to find, published in proprietary formats, and does not take advantage of citizen engagement to add value to the raw information.
- During the campaign, President Obama promised to make government data “available online in universally accessible formats to allow citizens to make use of that data to comment, derive value, and take action in their own communities.”
- Governments such as the District of Columbia have demonstrated that publishing data in this way spurs collaboration between citizens and their government.

Implementation and Resources

- GSA will set up and operate the website under the direction of the CIO
- \$100k to set up, leveraging existing GSA webmaster resources
- Minimal time commitment by agency webmasters to identify data sources

Stakeholders

- “Data intensive” agencies (e.g., EPA, HHS, NBER)
- Outside transparency groups (e.g., Sunlight Foundation, OMB Watch)
- OMB

Key Risks

- Demand for greater government accountability by citizens and interest groups
- Expectation to maintain high-quality and increasing quantities of data over time
- Bureaucratic process hinders rapid rollout

114



Data available in: [XML](#) [CSV](#) [RSS](#) [KML](#)

Data available in: [XML](#) [CSV](#) [RSS](#) [RML](#)

Average Hourly Earning (3)

Average Hourly Earning ⁽³⁾
Related Tags: National, Monthly, Labor

Producer Price Inde

Related Tags: Product, CPI, Car

All items, U.S. city average, all urban consumers, 1982-84=100, 1-month percent change, seasonally adjusted.

- CJIS Juvenile Arrests and Charges
- Completed Construction Projects 2008**
- Crime incidents (ASAP)
- Current Construction Projects
- Hansen Service Requests

- Completed Construction Projects 2008
- Crime incidents (ASAP)
- Current Construction Projects
- Hansen Service Requests
- Housing Code Enforcement

CJIS Juvenile Arrests & Charges 2008
Crime incidents (ASAP) 2008
Crime incidents (ASAP) 2007
Crime incidents (ASAP) 2006
Purchase Orders 2004-2007 (New)s

Use this data to create an
"APP FOR DEMOCRACY"
 You could win up to \$100,000!

SUBMIT NOW

Name (metadata)	Source	YML	CSV	RSS	KML	Maps	Download
-----------------	--------	-----	-----	-----	-----	------	----------

Showing 1-20 of 120 data sets

But More Important

Who is the Decision Maker?

Who Else Needs to Receive the
Memo? Who Needs to Buy In Before
You Send It?

Who is Cced and Who is BCCed?

Who Needs to Send the Memo?

Write the Memo You Want Someone
Else to Send

Options Memo

- Statement of the Problem
- Why It Matters
- Why the World is Better If You Tackle It
- What are Options for How to Tackle (Strategies)
 - What are Pros and Cons of Each Option
- What is required to implement those strategies (Tactics)